

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Release an advertisement in “The New India Express” on the eve of 4th Anniversary Special, through M/s. JWT Mindset Advertising Private, Ltd., Banjara Hills Hyderabad – Sanction and release an amount of Rs.1,50,000/- inclusive taxes (Rupees One Lakh Fifty Thousand only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 363

Dated:03-06-2015

Read the following:

1. From Mr. R.Venugopal Rao, Dy. Manager, Marketing, M/s. The New Indian Express, Hyderabad, Dt:25-03-2015.
2. Govt.Lr.No.582/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.06-04-2015.
3. Bill No.HYDII5040027, of M/s. JWT Mindset Advertising Private, Ltd., Banjara Hills, Hyderabad, Dated:30-04-2015.

* * *

ORDER:

1. In the reference 1st cited above, Mr. R.Venugopal Rao, Dy. Manager, Marketing, M/s. The New Indian Express, Hyderabad, has requested for Telangana Tourism advertisement in “The New India Express” on the eve of 4th Anniversary Special. Accordingly, Government have issued a work order through M/s. JWT Mindset Advertising Private, Ltd., Banjara Hills, Hyderabad, an empanelled agency with the department, for an amount of Rs.1,50,000/- inclusive taxes (Rupees One Lakh Fifty Thousand only) for the same, vide reference 2nd read above.

2. In the reference 3rd read above, M/s. JWT Mindset Advertising Private, Ltd., Banjara Hills, Hyderabad, has furnished a bill for an amount of Rs.1,50,000/- inclusive taxes (Rupees One Lakh Fifty Thousand only) including taxes, towards release of Telangana Tourism advertisement in “The New India Express” on the eve of 4th Anniversary Special and requested the Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs.1,50,000/- inclusive taxes (Rupees One Lakh Fifty Thousand only) towards Telangana Tourism advertisement in “The New India Express” on the eve of 4th Anniversary Special, through M/s. JWT Mindset Advertising Private, Ltd., Banjara Hills, Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. JWT Mindset Advertising Private, Ltd., Banjara Hills, Hyderabad. The details of Bank account is as follows:-

Account Name : JWT Mindset Advertising Private, Ltd., Banjara Hills, Hyderabad.
Account No :082303587001
Name of the Bank:The Hongkong Shanghai Banking Corporation Ltd,
6-3-1107 & 1108, Raj Bhavan Road, Somajiguda, Hyderabad.
IFSC Code :HBSC0500002
PAN NO. : AACCM3895L

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

B.P. ACHARYA

PRINCIPAL SECRETARY TO GOVERNMENT (T&C)

To

M/s. JWT Mindset Advertising Private, Ltd., Banjara Hills, Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER